

GENEVA SUPPLY BizHub



AT



UNIVERSITY OF WISCONSIN
WHITEWATER

OUR PURPOSE

Geneva Supply Inc. has launched BizHub to create an innovative and energized workspace by partnering with the University of Wisconsin-Whitewater, Whitewater Innovation Center, and the Walworth County Economic Development Association (WCEDA). By offering a unique internship experience, students will gain exposure to real business objectives through various tasks and projects, incorporating multiple channels; Sales Support, Digital Marketing, Content Creation and Media. This program provides students a learning experience full of value, creativity, responsibility, as well as personal and professional development.

OUR MISSION

Connecting today's college students with tomorrow's opportunities through local and national business communities. Creating an unparalleled student experience through internships that offer real world business projects, professional networking, and career exploration.

OUR TEAM

Student interns to work approx. 15 hours/week. BizHub interns are required to assist with Geneva Supply's non-profit organization, BizTank, a stimulating and interactive program that exposes high school juniors and seniors to various career paths and industries.

OUR COMMUNITY

Events – BizHub offers a variety of events free of charge to UWW students, faculty, WCEDA members, Businesses in the Whitewater Innovation Center, and members of the Whitewater Chamber of Commerce. This includes quarterly workshops and presentations.

BizTank Simulcast – Nationally recognized speakers and industry leaders will be live streamed every Wednesday during the BizTank Seasons (Winter, Spring, Fall) into the Whitewater Innovation Center.

Professional Development – Students will get a jump start on their career and gain a sense of accountability and pride for their work by performing tasks that drive real business results.

Partnerships – The partnership with the University of Wisconsin Whitewater, WCEDA, and the Whitewater Chamber of Commerce will be represented in BizHub and through social media outreach.

SPONSORSHIPS

	BRONZE	SILVER	GOLD	PLATINUM
	\$5,000	\$10,000	\$15,000	\$30,000
Logo on Website	*	*	*	*
Social Media Share	*	*	*	*
Logo on Marketing Collateral	*	*	*	*
Intern Created Video(s)		1	2	5
TankTalk Series Sponsor		*	*	*
Kids in The Tank Commercial			*	*
BizTank Speaker Series Access	2	4	6	10
Biz360 Tickets	2	4	6	10
Intern Hours	200	400	600	800
Recognition Plaque in BizTank	*	*	*	*

\$15,000 sponsorship also includes:

- Meet Jason Feifer
- 10 copies of Jason Feifer's signed book
- Ten 1-year subscription to Entrepreneur Magazine
- Ten 30-minute mentorship Jason Feifer
- Commercial for Feifer podcast
- 10 Signed copies of Jesse Cole's book, *Find Your Yellow Tux*
- Title Sponsor
- Happy Hour Sponsor

In addition to everything listed above, the \$30,000 sponsorship also includes:

- Dinner (table of 10) with Jason Feifer the night before BizThreeSixty
- Consultations with Jason Feifer (*booking 60-minute sessions for each person at the table*)
- Listed as Happy Hour sponsor

